



## OVERVIEW

The **International Society of Pharmacometrics' (ISoP)** mission is to promote and advance the discipline of pharmacometrics and broaden its impact. Our members are individuals from around the world from various educational backgrounds, including pharmaceutical sciences, engineering, statistics, and mathematics, who are passionate about advancing and promoting the field of pharmacometrics.

The **American Conference on Pharmacometrics (ACoP)** is ISoP's annual scientific conference bringing together members and non-members within the field of pharmacometrics. ISoP has been the proud organizing sponsor to 13 highly successful ACoP meetings. Last year's in-person conference attracted over 800 participants.



**ACoP14** will be held at the Gaylord National Resort and Convention Center in National Harbor, Maryland. Standing on the banks of the Potomac River and located minutes from Washington, D.C. and Old Town Alexandria, the resort is just steps away from many restaurants and entertainment venues.

## EXHIBITING

### EXHIBIT BOOTHS

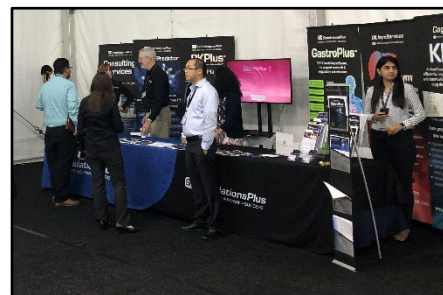
10' x 10' BOOTH - \$4,500.00

Increase your company's visibility: exhibit at the 2023 ACoP meeting and take advantage of this unique networking opportunity. Whether you are selling existing products or services, promoting your organization, or introducing a new product, exhibiting at ACoP14 allows you to meet face-to-face with decision-makers and experts in the field.

### BENEFITS OF EXHIBITING

Exhibitors will receive the following benefits:

- Coffee and lunch breaks will be provided in the Exhibit Hall.
- Scientific abstract poster sessions will take place in the Exhibit Hall.
- Exhibits will be strategically located in conjunction with scientific posters and coffee and lunch breaks to maximize delegate traffic.
- A professionally assembled booth space with back and side draping will provide your company with a strong, visible presence at the conference.
- 1 draped table and 2 chairs will be provided for each exhibit space
- 1 complimentary conference registration (**delegates for the complimentary conference registrations must be registered on or before July 31, 2023, or the registration will be forfeited**).
- 1 complimentary exhibit-only badge (exhibit-only badges provide access to the Exhibit Hall, scientific posters, social events, and meal functions).
- 2 invitations to the President's Reception.
- Recognition in the Corporate Program.
- Recognition at the Opening Session.



## EXHIBIT LOCATION

All exhibits are strategically located with scientific abstract posters; co-located coffee and lunch breaks will help to maximize delegate traffic. Exhibits will be set up in Prince George's Exhibit Hall E, in the Gaylord National Hotel and Convention Center. Please note, the exhibit hall will not be carpeted.



## BOOTH SELECTION

All exhibit spaces offered at ACoP are 10 x 10 linear spaces. A limit of (4) spaces can be purchased by one company.

All booth space must be arranged within the space contracted. Exhibits not conforming may be dismantled or modified, at cost to the exhibitor, at the sole judgment and discretion of Show Management.

## BOOTH ALLOCATION POLICY

Conference Management will confirm exhibit space on receipt of a signed application form with payment in full. Booths will be assigned on a "first come, first served" basis.

## BADGES:

**Full Conference Badges:** Each 10 x 10 space purchased receives one (1) complimentary full conference badge. **Once payment is received, a code will be forwarded to use for the complimentary registration. Delegates for the complimentary full conference registrations must be registered by July 31, 2023, or the complimentary registrations will be forfeited.**

**Exhibitor Badges:** Each 10 x 10 space purchased receives one (1) complimentary exhibit badge. All booth personnel need to register as an exhibitor if not attending the conference sessions. Exhibitors can register additional staff. Exhibitor badges allow access to Exhibit/Poster Hall and meal & social functions.

## ELIGIBILITY

The technical exhibit area is open to exhibitors whose products or services are both scientific and/or commercial and must be for use in or related to the field of pharmacometrics. All new exhibiting companies applying to exhibit at the 2023 conference are subject to approval by ISoP's Board of Trustees.

## DEMONSTRATIONS/LITERATURE DISTRIBUTION

All demonstrations or other activities must be confined to the limits of the exhibitor's booth. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges or hotel.

## CANCELLATION POLICY

All requests for cancellation or reduction of space must be received in writing. If Show Management receives a written request for cancellation or reduction of space on or before September 1, 2023, the exhibitor will be eligible for a full refund minus a \$1,000.00 administrative processing fee. No refunds will be made after September 1, 2023.

## **EXHIBITOR SERVICE KIT**

The Exhibitor Service Kit will be emailed to all the paid exhibitors contact email address in August 2023. The Service Kit will include 3<sup>rd</sup> party service forms (shipping, electric, furniture, graphics etc.) and will include final installation, show and dismantle hours.

## **DATES AND TIMES OF EXHIBITION (subject to change)**

Monday, November 6, 2023

7:00 AM - 9:00 AM

1:00 PM - 2:30 PM

4:00 PM - 5:00 PM

Tuesday, November 7, 2023

7:30 AM - 9:30 AM

12:30 PM - 2:00 PM

3:30 PM - 4:30 PM

Wednesday, November 8, 2023

7:00 AM - 9:00 AM

12:00 PM - 1:30 PM

## **MOVE-IN / MOVE-OUT SCHEDULE**

- Move In: Sunday, November 5, 2023 – 1:00 – 7:00 PM
- Move Out: Wednesday, November 8, 2023 – 1:30 - 5:30 PM

## **INSTALLATION AND DISMANTLE OF EXHIBIT**

Any space not claimed and occupied three (3) hours prior to the published Conference opening time, may be resold or reassigned without refund. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

## **STAFFING**

Exhibits must be staffed during all scheduled exhibit hours. All Exhibit Staff must be registered and wear their badge.

## **Please email or fax application and payment to:**

Barbara Mock BJM Events

[bmock@bjmevents.com](mailto:bmock@bjmevents.com) Fax: 678-894-4025

**Questions?** Contact BJM Events - Email: [bmock@bjmevents.com](mailto:bmock@bjmevents.com) or Phone: 678-474-6414

## ACoP14 Exhibit Application Form

**\*\*Exhibit Contact info: Exhibit contact will receive exhibitor packet & space assignments.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Booth Selection:

Booth Choice: 1: \_\_\_\_\_ Choice 2: \_\_\_\_\_ Choice 3: \_\_\_\_\_

Booth number will be assigned upon receipt of application. We will do our best to accommodate your request. While all preferences will be considered, requests to be near (or distanced) from companies may hinder your requested placement as indicated above.

List any companies you would like to be near: \_\_\_\_\_

List any companies you would like to be away from: \_\_\_\_\_

### Additional Exhibitor Badges - \$650.00

All booth personnel need to register as an exhibitor if not attending the conference sessions. Exhibitors can register additional guests, please submit names on a separate sheet and including payment. [Exhibitor Badges allow access to Exhibit/Poster Hall and all meal & social functions.](#)

### Complimentary Exhibit Badge (1 per 10 x 10)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

### Additional Badges (\$650.00 per badge)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

All applications must be accompanied by payment in full. Exhibit request will not be confirmed until payment is received.

Item	Quantity	Unit Cost	Total
Exhibit Space		\$4,500.00	
Exhibit/Guest Badge (s)		\$ 650.00	
<b>TOTAL</b>			

### **Credit card authorization (please print clearly)**

Card type: \_\_\_\_\_ (Master Card, Visa, Amex, Discover)

Credit Card number: \_\_\_\_\_ Name on Credit Card: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

19,141 S.F.

IDF

EC

IDF

REC

EXIT

HALL E  
36,804 SQ FT

DOUBLE SIDED BUFFET

BANQUET RND 6FT 10CHRS.....68

7'-4"

ORCHARD TERRACE

HALL D  
35,692 SQ FT

- 16
- 15
- 14
- 13
- 12
- 11
- 10
- 9
- 8
- 7
- 6
- 5

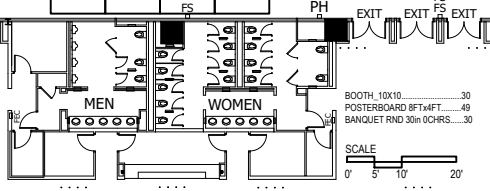
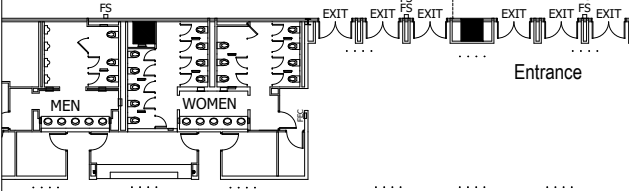
- 17
- 18
- 19
- 20
- 21

- 22
- 23
- 24
- 25
- 26
- 27
- 28
- 29
- 30

13'-6"

Entrance

- 4
- 3
- 2
- 1



BOOTH 10'x10'.....30  
 POSTERBOARD 8FTx4FT.....40  
 BANQUET RND 30in 0CHRS.....30

SCALE  
 0' 5' 10' 20'

### ISoP 2023

November 4-8, 2023

Gaylord National Resort & Conv Ctr / Prince George Exhibit Hall E / National Harbor, MD

